Growler fills in Saskatchewan

Information for approved beer off-sale outlets

On March 1, Government announced that it would be expanding the ability to sell craft beer in growlers to any type of liquor retailer (off-sale, franchise or private retail store) plus approved beer off-sales.

What does it mean for my business?

This means as an approved beer off-sale, you have the <u>option</u> to sell growlers and refill them with craft beer for off-site consumption. The requirement that off-sale sales only be made to a patron that has consumed a meal in the premises continues to apply to approved beer off-sales.

Do growlers have to be poured fresh or is this a product I can buy and store?

The benefit of growlers is the freshness of the beer being purchased in that container. As such, it is recommended that growlers be poured fresh.

What type of beer can I sell in growlers?

Saskatchewan has a growing craft beer industry. In order to promote Saskatchewan produced beer, anyone selling craft beer in growlers will be required to carry at least one Saskatchewan microbrewery or brewpub produced beer if they have four or fewer growler taps. Anyone with more than four growler taps will be required to sell at least two Saskatchewan produced craft beers.

Does the definition of "approved" beer apply to beer sold in growlers?

Beer can be sold in growlers as long as it is craft beer and you meet the social reference price. The definition of "approved" beer for the off-sale of beer in bottles or cans continues to apply.

What is considered craft beer?

Beer produced by a brewery producing 5,000 or less hectolitres of beer annually is "craft." For the purposes of this policy, SLGA will maintain and make available a list of "craft" beer products eligible for growler fills.

To obtain the list or to inquire about a specific product, please email Michelle Rancourt: mrancourt@slga.gov.sk.ca.

Does the Social Reference Price (SRP) apply to beer sold in growlers?

Yes. The social reference price for beer sold in a 64 ounce growler is:

<=6.5% ABV	\$9.20
>6.5 to <=7.5% ABV	\$11.70
>7.5 to <=8.5% ABV	\$13.35
>8.5% ABV	\$14.40

When does this change take effect?

The change takes place immediately.

Where can I get more information?

The news release regarding this announcement can be found at www.saskatchewan.ca.

For more information, contact Joanne Gasper, Director, Licensing Branch (306)787-5225 or jgasper@slga.gov.sk.ca or Barry Watson, Manager, Liquor Licensing (306)-787-4190 or bwatson@slga.gov.sk.ca